

# QuSL – Project references

**By Ed Weenk**

## Why QuSL / Ed Weenk?



- **Experienced professional with wide practical experience in similar projects**
  
- **Proven track record in European Logistics & Supply Chain environment**
  - See some examples of practical project experience on next pages
  
- **Flexibility**
  
- **Language & intercultural skills**
  - English, Spanish, German, French, Dutch (mother tongue)

- **Proven track record in European Logistics environment, examples:**

- **SUPPLY CHAIN FOOTPRINT & NETWORK DESIGN**

- FASHION: Developing strategic scenarios for a clothing manufacturer (Pan-Europe)
- AUTOMOTIVE: Generating ideas for a new SC set-up (North-Europe)
- HOUSEHOLD: Developing strategic scenarios for distributor (France)
- HIGH-TECH: Going from broad-brush analysis to detailed budgets (Pan-Europe)
- FMCG: Determining a new manufacturing location for a multi-national (China)
- HOUSEHOLD: Developing cross-docking & reverse logistics solution (Spain)
- RETAIL: Determining the carbon footprint for a leading retailer (Germany)

- **Proven track record in European Logistics environment, examples:**
  - **RE-LOCATION STUDIES & LOGISTICS OUTSOURCING**
    - FMCG/CHEMICALS: Finding a logistics partner (Spain)
    - RETAIL: Evaluating an outsourcing proposition by a leading retailer (Germany)
    - PHARMA: Defining specifications & finding a suitable warehouse location (Spain)
    - PHARMA: Analysing current infrastructure & evaluating in-house/outsourcing (Spain)
    - PHARMA: Performing a scan of the distribution & transport market (South-Europe)
    - AEROSPACE: Supporting a world-wide tender (road-air-sea-parcel-integrator)

- **Proven track record in European Logistics environment, examples:**

- **TRANSPORTATION STRATEGY & MANAGEMENT**

- STEEL: Developing a solution for transport planning and management (Spain)
- AUTOMOTIVE: Developing solution for global transport outsourcing (Pan-Europe)
- AUTOMOTIVE: Working out a dedicated fleet solution (Benelux & Germany)
- WOOD: Guaranteeing sustainable Service&Cost in changing transport market (Iberia)

- **SUPPLY CHAIN MANAGEMENT**

- HIGH-TECH: Improving business processes in Supply Chain Organisation (Iberia)
- STEEL: Improving Supply Chain Coordination: Sales & Operations Planning (Spain)
- PHARMA: Reflecting on strategic position & setup of Logistics Department (Spain)

# Why Ed Weenk?



- **Proven track record in European Logistics environment, examples:**

- **OPERATIONAL & PRODUCTIVITY IMPROVEMENT**

- AUTOMOTIVE: Cost-reduction initiative in multi-client operation (France)
    - FMCG: Profit improvement in multi-client food warehouse (Spain)
    - HIGH-TECH: Overcoming start-up problems in a dedicated operation (Spain)
    - ELECTRONICS: Dedicated warehouse for multi-business company (Czech Republic)

# Curriculum Ed Weenk



Ed is working as a free lancer since the beginning of 2004, specializing in Supply Chain and Logistics consulting & training. He is also a lecturer on Logistics & Supply Chain Management at EADA Business School in Barcelona, Spain.

With an M.Sc. degree in business administration from Erasmus University / Rotterdam School of Management and a post-graduate degree in Supply Chain Management from Eindhoven University of Technology in the Netherlands, Ed has extensive international experience in managing distribution and logistics projects.

He has a practical background of over 12 years in the logistics world, having worked in various areas within logistics operator DHL / Danzas Solutions. First as Director Supply Chain Design, supporting large accounts with the redesign of their distribution networks at strategic, multi-national level. Later as Director of Engineering & Quality in a large operation in Spain and most recently, as International project manager carrying out productivity improvement projects in various European countries.

As consultant he works in Logistics & Supply Chain strategy, Footprint & network Design, Transportation strategy, Logistics Outsourcing, Operational & Productivity improvement and Supply Chain Management.

Ed speaks English, German, Spanish, French and Dutch (mother tongue).